



**Health Literacy Innovations (HLI)  
Announces AI/Health Literacy Webinar October 30<sup>th</sup>**

To help the health care industry better understand how AI can enhance health literacy, Health Literacy Innovations (HLI), a health literacy company that creates tools to help eliminate medical mistakes and confusion from low health literacy, today announces an AI/health literacy webinar October 30th, 3:00 pm EST

“As AI grows within health care, there is a lot to be uncovered about AI’s place and potential in health literacy,” says HLA Chief Content Expert and Multilingual Director Aracely Rosales. “Our goal is to bring health communicators and those interested in AI as a tool to conquer health literacy, together,” says Rosales.

**To join this webinar, please use this link to sign up:**

<https://us02web.zoom.us/meeting/register/tZclf-qtqzMpHdEc17CDyA5OV4Y4Pg4ReXt6>

### **About Health Literacy**

The U.S health care system maintains one of the most sophisticated health care delivery systems in the world. However, in spite of the many advances in treatment and technology, a major barrier exists: Nearly half of all U.S. adults lack the skills necessary to read, understand, and act on their own health such as how to take their medications or understand basic health care instructions. This issue is known as low health literacy. Low health literacy is a stronger predictor of health status than age, income, employment, education, race, or ethnicity. An estimated 80 million Americans have low health literacy, which not only causes medical errors, high rates of hospitalization, death, and poor health care outcomes, but is estimated to cost the U.S. economy up to \$236 billion annually.

### **About Health Literacy Innovations**

Health Literacy Innovations (HLI) creates tools to reduce medical mistakes, unnecessary health care costs, and poor health outcomes from low health literacy. HLI's flagship product, the Health Literacy Advisor™ (HLA) (in Spanish--Asesor de Comunicación en Salud™), is a state-of-the-art interactive health literacy software tool available in multiple platforms, including a web-based model. As a "health literacy checker," the HLA revolutionizes the labor-intensive health literacy review process by leveraging powerful software to help communicators evaluate, standardize, and produce clear health information. The uniquely-built HLA blends best in-class features for plain language and health literacy compliance that include English and Spanish readability indices, an interactive plain language search-and-replace function, usability, and document assessment tools that rewards users for good work, and more. For more information, please contact [April@healthliteracyinnovations.com](mailto:April@healthliteracyinnovations.com) or call 301-230-4966.